



# AGREEMENT HIGHLIGHTS

## Signage Products and Related Services

OECM #2024-460

Item	Description
<b>Agreement Term</b>	<b>Effective Date:</b> June 26, 2024. <b>Final Expiry Date:</b> June 25, 2029. <b>Optional Extension(s):</b> None.
<b>Products and Services Available Through These Agreements</b>	<b>Design Resources:</b> <ul style="list-style-type: none"><li>• Adhering to the specifications outlined by the Customer (e.g., Ontario Builds templates)</li><li>• Conducting site assessments to determine optimal placement and integration of Products within the designated locations, ensuring visibility, accessibility, and compliance with relevant regulations</li><li>• Developing detailed design drawings for all products, encompassing dimensions, fonts, color palette, placement, and specifications (e.g., grommets) following the Customer's needs, ensuring precision and clarity in communication</li><li>• Incorporating bilingual content (e.g., English and French) and visual identity guidelines (e.g., Ontario Builds templates), ensuring consistency and compliance with provincial standards</li><li>• Providing recommendations for product materials (e.g., coroplast, fabric, plywood, alupanel, vinyl banners, aluminum panels, PVC banners, LED displays, video panels), and fabrication methods that meet durability, weather-resistance, and safety standards, while also aligning with budgetary constraints</li><li>• Collaborating with relevant Customer stakeholders, including government representatives, school boards, and community partners, to gather input, address concerns, and finalize Product designs in accordance with project timelines</li><li>• Ensuring that all product designs are optimized to enhance public communication, promote transparency, and reflect positively on the Government of Ontario's investment in public infrastructure</li></ul>

Item	Description
<p style="text-align: center;"><b>Products and Services Available Through These Agreements</b></p>	<ul style="list-style-type: none"> <li>• Providing documentation, including design schematics, specifications, and visual mock-ups, to facilitate Customer stakeholder review and approval</li> <li>• Utilizing innovative design techniques and technologies, where applicable, to enhance the aesthetic appeal, functionality, and effectiveness of product solutions.</li> </ul> <p><b>Signage Products:</b></p> <ul style="list-style-type: none"> <li>• Supplying a range of Products compliant with Customer’s needs (e.g., Ontario Builds templates) including, but not limited to: <ul style="list-style-type: none"> <li>• Outdoor Products (e.g., posters, banners, digital transit displays, and billboards)</li> <li>• Customizable Products suitable for various applications, including new school construction, additions, retrofits, and school renewal projects</li> <li>• Ensuring Product materials meet durability, weather-resistance, and safety standards for long-term outdoor use in diverse environmental conditions</li> <li>• Providing bilingual Products in English and French, as required by Ministry of Education regulations and guidelines</li> </ul> </li> <li>• Offering Product fabrication utilizing approved materials (e.g., coroplast, fabric, plywood, alupanel, vinyl banners, aluminum panels, PVC banners, fabric banners, LED displays, video panels) finishes, and production techniques to ensure high-quality products</li> <li>• Incorporating branding elements, visual identity guidelines, and messaging requirements into all Products to maintain consistency and alignment with the provincial requirements</li> <li>• Providing samples, mock-ups, or prototypes of Products for Customer review and approval prior to full-scale production and installation</li> </ul> <p><b>Facilitation and Permit Acquisition Services:</b></p> <ul style="list-style-type: none"> <li>• Coordinating with relevant authorities (e.g., Municipalities, zoning boards, and utility providers) to identify and obtain all necessary permits, licenses, and approvals required for Product installation activities according to the Customer’s project timelines</li> <li>• Conducting assessments of regulatory requirements and permit processes (e.g., zoning restrictions, building codes, and environmental regulations)</li> <li>• Developing comprehensive permit acquisition strategies and timelines, outlining key milestones, dependencies, and required documentation for successful permit applications</li> <li>• Coordinating with the Customer’s project stakeholders to gather necessary information and documentation for permit submissions</li> <li>• Submitting permit applications to relevant regulatory authorities, tracking application progress, and proactively addressing any inquiries, revisions, or</li> </ul>

Item	Description
<p style="text-align: center;"><b>Products and Services Available Through These Agreements</b></p>	<p>objections raised during the review process</p> <ul style="list-style-type: none"> <li>• Providing regular updates and communication to Customers regarding permit status, anticipated timelines, and any issues or challenges encountered during the permit acquisition process</li> <li>• Facilitating meetings as needed, to address questions, resolve discrepancies, and expedite permit approvals</li> <li>• Maintaining accurate records of all permit-related activities</li> <li>• Offering guidance and assistance to Customers on compliance with permit conditions (e.g., scheduling inspections, and maintaining compliance with permit terms throughout the project lifecycle)</li> </ul> <p><b>Installation Services:</b></p> <ul style="list-style-type: none"> <li>• Conducting onsite visits and assessments to evaluate installation requirements, including site accessibility, safety considerations, and logistical challenges</li> <li>• Developing detailed installation plans and schedules, outlining timelines, Product requirements, and coordination efforts with relevant Customer stakeholders</li> <li>• Providing skilled installation teams equipped with the necessary tools, equipment, and expertise to efficiently and safely install Products according to project specifications</li> <li>• Ensuring compliance with all relevant regulations, codes, and standards governing signage installation</li> <li>• Installing Products in a prominent location that does not obstruct traffic or cause safety concerns, particularly if the sign is located near roads</li> <li>• Conducting quality assurance checks and inspections throughout the installation process to verify adherence to design specifications, alignment with branding guidelines, and overall quality standards</li> <li>• Providing documentation and certification of completed installations, including as-built drawings, installation reports, and warranty information for Customer records</li> <li>• Implementing measures to minimize disruption to ongoing operations or activities at the installation site during the Product installation process</li> <li>• Providing regular progress updates and communication channels to keep Customer’s informed throughout the installation process</li> <li>• Ensuring adherence to health and safety protocols, including proper use of Personal Protective Equipment (“PPE”) and adherence to safe work practices during installation activities</li> <li>• Offering flexible scheduling options and accommodating special requirements or preferences from Customers regarding installation timing or logistics</li> </ul>

Item	Description
<p><b>Products and Services Available Through These Agreements</b></p>	<ul style="list-style-type: none"> <li>• Conducting final inspections and walkthroughs with Customers to ensure satisfaction with the completed installation and address any outstanding issues or concerns</li> </ul> <p><b>Maintenance and Support Services:</b></p> <ul style="list-style-type: none"> <li>• Offering comprehensive maintenance and post-installation support for Products, encompassing repairs, replacements, and updates as needed to ensure ongoing functionality and compliance with standards</li> <li>• Conducting training sessions or workshops for Customer personnel on Product maintenance best practices, including cleaning techniques, regular inspection procedures, and minor repair protocols</li> <li>• Implementing practical maintenance strategies to avoid potential issues and extend the lifespan of Products, including scheduled inspections, preventive maintenance tasks, and performance evaluations</li> <li>• Offering responsive and timely support for maintenance requests, including rapid response times for emergency repairs or critical issues affecting Product functionality</li> <li>• Maintaining detailed records of maintenance activities, including repair history, warranty information, and service reports, to track performance metrics and inform future maintenance planning and decision-making</li> <li>• Collaborating with Customers to develop customized maintenance plans tailored to their specific needs, preferences, and operational requirements</li> <li>• Monitoring industry trends and technological advancements to continuously improve maintenance practices and incorporate innovative solutions for enhanced Product performance and longevity</li> </ul> <p><b>Other Optional Products and Services:</b></p> <ul style="list-style-type: none"> <li>• Providing signage Products for constructing, modernizing, renovating, replacing and rehabilitating infrastructure</li> <li>• Providing Services for planning, and implementation, including site assessments, feasibility studies, and conceptualization sessions</li> <li>• Upgrades or enhancements for existing Products systems, incorporating new features</li> </ul>

Item	Description
<b>Awarded Supplier Partners</b>	
	<b>Awarded Supplier Partners</b>
	1. AG Event Graphics
	2. Image360 Markham
	3. Spectra Advertising